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Construction Kickoff for The Heights Development Will Bring Affordable Housing to East St. Paul

Ceremonial Groundbreaking at the Future Site of 147 Habitat for Humanity Homes and the Upcoming Jimmy & Rosalynn Carter Work Project this Fall

St. Paul, MN, Aug. 14, 2024 -- Today, <u>Twin Cities Habitat for Humanity</u> kicked off construction for <u>The Heights</u>, a 112-acre development in East St. Paul that will be the future location of 147 Habitat homes and the site for the <u>2024 Jimmy & Rosalynn Carter Work Project</u> that begins in late September.

"The Heights development, which is the largest project we have ever done, is transformational for the East Side of St. Paul and will bring affordable housing to hundreds of families," said Chris Coleman, CEO and president of Twin Cities Habitat for Humanity. "Applications are open now for The Heights and people making \$50,000 to \$100,000 are eligible and encouraged to apply."

For the last 40 years, the Carter Work Project has traveled to 14 countries and brings together thousands of volunteers, celebrities, elected officials and other VIPs to build homes and cast a global spotlight on the importance of affordable housing. Twin Cities Habitat was chosen as the host for the 2024 project and has been diligently working over the last year to prepare for the weeklong event.

"We are honored to host the Carter Work Project along with hosts Garth Brooks and Trisha Yearwood, who continue to carry on Jimmy and Rosalynn Carter's legacy," said Coleman. "This will be a significant event for the community, with support from local groups as well as sponsors and volunteers from around the country."

The project will run from Sunday, Sept. 29, through Friday, Oct. 4, 2024, and is the official launch of Twin Cities Habitat's construction efforts on The Heights housing development on St. Paul's East Side. The Carter Work Project will take place over President Jimmy Carter's 100th birthday and will be hosted by Garth Brooks and Trisha Yearwood, who will be building a home along with more than 4,000 volunteers from across Minnesota and the country. The crew is set to help build the first 30 homes of the development that week.

Speakers at the event included Chris Coleman, president and CEO, Twin Cities Habitat for Humanity; St. Paul Mayor Melvin Carter; Winona Yang (on behalf of Mai Chong Xiong Ramsey County Commissioner, District 6); Minnesota Representative Liz Lee, District 67A, Assistant Majority Leader; U.S. House Representative Betty McCollum, MN-04; Lisa Theis, executive director, Greater East Side Community Council; and sponsor and volunteer Corey Sauer. Prospective homebuyers can see if they qualify for a home in The Heights or other properties at <u>home.tchabitat.org.</u>

Media Assets: Broll, images and renderings from Twin Cities Habitat for Humanity can be found <u>here</u>. Broll and images from last year's Carter Work Project in Charlotte, North Carolina, can be found <u>here</u> (credit to Habitat for Humanity International).

About Twin Cities Habitat for Humanity

Twin Cities Habitat for Humanity brings people together to create, preserve, and promote affordable homeownership and advance racial equity in housing. Since 1985, more than 1,800 families have partnered with Twin Cities Habitat to unlock the transformational power of homeownership. Twin Cities Habitat is one of the highest-regarded Habitat for Humanity affiliates nationwide. www.tchabitat.org.

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