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Twin Cities Habitat for Humanity Partners with Framework® Homeownership to Launch Custom Homebuyer Education Program for Aspiring Homeowners

St. Paul, MN (March 25, 2025) – Framework Homeownership is thrilled to announce an exciting new partnership with Twin Cities Habitat for Humanity, one of the highest-regarded Habitat affiliates worldwide. This collaboration will introduce a custom homebuyer education course designed to empower future homeowners in the Twin Cities area by transitioning Twin Cities Habitat for Humanity's current webinar series to the innovative Framework online platform.

The move to [Framework's online platform](#) will revolutionize how aspiring homeowners in the Twin Cities prepare for one of the most significant milestones of their lives. By integrating Twin Cities Habitat for Humanity's expert-led content with Framework's user-friendly online tools, the new program will provide prospective homeowners with flexible, self-paced learning opportunities catering to their needs and schedules.

Key Features of the New Program Include:

- **Self-Paced Learning:** Participants can now access educational modules, videos, and interactive content at their convenience, allowing them to learn at their own pace and revisit materials as needed.
- **Comprehensive Education:** The program will cover essential topics such as budgeting, credit management, mortgage processes, and home maintenance, equipping future homeowners with the knowledge and skills necessary for successful homeownership.
- **Interactive Tools:** Framework's platform offers interactive features, including quizzes and practical exercises, to enhance the learning experience and ensure a thorough understanding of critical concepts.
- **Expert Guidance:** While the online format provides flexibility, participants will still benefit from the expertise of Twin Cities Habitat for Humanity's experienced educators and advisors, who will be available to offer support and answer questions.

"Twin Cities Habitat for Humanity works to reduce barriers and expand access to affordable, sustainable homeownership. By partnering with Framework Homeownership, we are enhancing our ability to prepare future homeowners for the responsibilities of owning a home," said Shereese Turner, Chief Program Officer at Twin Cities Habitat for Humanity. "This new online program will make homebuyer education more accessible and convenient, helping more people achieve their dream of homeownership."

Framework Homeownership's platform is designed to deliver high-quality educational experiences in a digital format, making it an ideal partner for Twin Cities Habitat for Humanity's goals. The transition from traditional webinars to an interactive online learning environment represents a significant advancement in the way homebuyer education is delivered.

"We are excited to work with Twin Cities Habitat for Humanity to provide a seamless and engaging educational experience for their clients," said Omar Esposito, President and CEO at Framework Homeownership. "Our platform's flexibility and comprehensive resources will help individuals gain the confidence and knowledge they need to navigate the homebuying process successfully."

The new experience is launching as Twin Cities Habitat celebrates its 40th anniversary. For more information about the program and how to get started, please visit www.frameworkhomeownership.org or home.tchabitat.org.

About Twin Cities Habitat for Humanity:

Twin Cities Habitat for Humanity brings people together to create, preserve, and promote affordable homeownership and advance racial equity in housing. Since 1985, more than 1,900 families have partnered with Twin Cities Habitat to unlock the transformational power of homeownership. Twin Cities Habitat is one of the highest-regarded Habitat for Humanity affiliates nationwide. The affiliate hosted the [Jimmy & Rosalynn Carter Work Project](#) in fall of 2024 at The Heights on St. Paul's Greater East Side. www.tchabitat.org.

About Framework Homeownership:

Framework Homeownership is a leading provider of online homebuyer education. The Framework online homeownership platform has helped over 1.5 million first-time homebuyers and homeowners across the country start and grow in their homeownership journey and built a network of over 150 partners. It offers comprehensive and accessible resources designed to help individuals and families prepare for successful homeownership. The platform delivers interactive and engaging content to support homebuyers at every step of the homeownership journey. www.frameworkhomeownership.org.