



**FOR IMMEDIATE RELEASE**

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## **Ford and Apple Ford Partner with Habitat for Humanity to Build Stronger Communities Through Donation Drive**

**St. Paul, MN** (March 19, 2025) – Ford dealerships are teaming up with Habitat for Humanity affiliates across the country for a spring donation drive – Building Stronger Communities. Locally, Apple Ford has partnered with Twin Cities Habitat for Humanity to collect essential resources – including working tools, newer appliances (under 10 years), quality building materials, and gently used home furnishings – that will be sold at ReStore home improvement outlets; the revenue of which goes directly back to Twin Cities Habitat’s mission to create, preserve, and promote affordable homeownership. A list of accepted donation items can be found at [restore.tchabitat.org/donate](https://restore.tchabitat.org/donate).

“We’re grateful for Ford’s support in collecting much-needed donations for our ReStore outlets,” said Robin Henrichsen, Director of ReStores at Twin Cities Habitat for Humanity. “Every donation and purchase at ReStore diverts waste from landfills and helps create more homeownership opportunities for families in our community.”

The Building Stronger Communities initiative runs from Thursday, March 20 to Tuesday, April 1, and ultimately aims to provide families with the resources they need for a brighter future, while also supporting Twin Cities Habitat and ReStore.

Community members are invited to drop off ReStore donations at Apple Ford, located at 7200 150th St W, Apple Valley, MN 55124, during the donation drive from March 20 to April 1 during open hours. Community members may also request a free home pickup of large items like appliances and large furniture. Find a list of accepted items and request a free home pickup at [restore.tchabitat.org/donate](https://restore.tchabitat.org/donate).

Donations will stock the Twin Cities Habitat ReStore outlets in New Brighton and Minneapolis. Revenue generated by ReStore funds the construction of five Habitat homes each year. There is also an option to support this campaign with a monetary donation: [www.tchabitat.org/ford](https://www.tchabitat.org/ford).

Ford and its dealers have a long history of giving back, and this partnership reinforces their commitment to building stronger neighborhoods – one home at a time. In addition, Apple Ford will donate \$25 to ReStore for every vehicle sold March 20 through April 1.

For information on ReStore, visit [restore.tchabitat.org](https://restore.tchabitat.org).

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### **About Twin Cities Habitat for Humanity ReStore Home Improvement Outlets**

The ReStore is a home improvement outlet open to the public. ReStore outlets sell quality donated home furnishings, furniture, and building supplies at a fraction of the original cost. All revenue supports Twin Cities Habitat for Humanity’s work creating, preserving, and promoting affordable homeownership in the Twin Cities. There are two Twin Cities ReStore locations: 510 Count Road D West in New Brighton and 2700 Minnehaha Avenue in Minneapolis. A third ReStore is opening this summer in Brooklyn Park. [restore.tchabitat.org](https://restore.tchabitat.org).