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Twin Cities Habitat for Humanity Builds Forward, Welcoming New VP of People and Culture, Anna Peterson

St. Paul, MN (March 18, 2024) – Twin Cities Habitat for Humanity is thrilled to announce the appointment of Anna Peterson as the new Vice President of People and Culture. Anna holds a key role in shaping the organization’s culture, as Habitat builds forward toward an equitable and inclusive organization for office, field, and retail staff.

Anna most recently served as the Head of People and Culture at the Minnesota Department of Employment and Economic Development (DEED), leading strategies for 1,500 staff with a lens of equity and human-centered design while building and improving the workplace culture. Anna worked with a variety of stakeholders from senior leaders, businesses, and front-line staff – listening, acting, and moving the state of Minnesota toward achieving measurable and actionable results.

Anna expressed excitement about joining Habitat stating, “I’m thrilled to join an organization I’ve admired for so many years. I’m eager to listen to employees and build a positive work culture together.”

Anna is an inclusive leader who excels at creating impactful work environments where everyone feels welcome and valued, with key skills leading transformational culture change within organizations. Prior to joining DEED, Anna worked for a decade for the City of Minneapolis Step Up Youth Employment Program. She was the Director of Step Up for four years. Anna was also a 1996 Teach for America Corps Member and taught 7th grade in Shreveport, LA.

Academically, Anna has earned her Master of Education degree at Teachers College, Columbia University and her Bachelor of Arts degree from the University of Minnesota, Twin Cities.

Twin Cities Habitat for Humanity’s Chief Strategy and Operations Officer, Robyn Bipes-Timm, who oversees People and Culture, shared her sentiments of this instrumental role: “Anna is a personable leader with an equity-centered approach to building organizational culture. Her leadership will be invaluable to Habitat’s growth as an inspiring organization where everyone thrives.”



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About Twin Cities Habitat for Humanity

Twin Cities Habitat for Humanity brings people together to create, preserve, and promote affordable homeownership and advance racial equity in housing. Since 1985, more than 1,700 families have partnered with Twin Cities Habitat to unlock the transformational power of homeownership. Twin Cities Habitat is one of the highest-regarded Habitat for Humanity affiliates nationwide. The affiliate will host the [Jimmy & Rosalynn Carter Work Project](#) in fall of 2024 at The Heights on St. Paul's Greater East Side. www.tchabitat.org.