

# FOR IMMEDIATE RELEASE

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# Andersen Corporation is first confirmed Diamond Sponsor for 2024 Jimmy & Rosalynn Carter Work Project

**St. Paul, MN** (March 22, 2024) – Andersen Corporation, a longtime supporter of Habitat for Humanity, has announced its commitment as the first Diamond Sponsor of the 2024 Jimmy & Rosalynn Carter Work Project, co-hosted by Twin Cities Habitat for Humanity and Habitat for Humanity International. At a total of \$1 million in contributions, the Diamond Sponsorship is the top-level sponsorship for this event. Andersen Corporation, the largest window and door manufacturer in North America, based in Bayport, Minnesota, will contribute a combination of in-kind window donations and financial sponsorship, as well as many volunteer hours to help make this project a success.

"Andersen has been an integral supporter of our work for decades," said Kate Loe, VP of Resource Development, Twin Cities Habitat for Humanity. "We're thrilled they are now leading the way with a \$1 million Diamond Sponsorship of this historic event for our community. We couldn't be prouder of our deep and lasting relationship with Andersen."

"As a leader in the building industry, we know how fundamental a safe, stable and affordable home is to the health, happiness and prosperity of families," said Chris Galvin, president and chief executive officer at Andersen Corporation. "We are honored to stand alongside Habitat for Humanity for this year's Carter Work Project bringing more affordable housing to our headquarters community. As they work to fulfill their mission building homes, hope, and brighter futures, we are proud to be investing in this community."

The Jimmy & Rosalynn Carter Work Project is an annual event which celebrates the impact that President and Mrs. Carter have had on Habitat for Humanity's mission and helps cast a global spotlight on the urgent need for affordable housing. Over its nearly 40-year history, the Carter Work Project has touched lives around the world by inspiring more than 106,000 volunteers across the U.S. and in 14 countries to build, renovate, and repair 4,417 Habitat homes. The 2024 event will take place September 29 through October 4 in the Twin Cities.

The 2024 Carter Work Project will launch Habitat's construction efforts at <a href="The Heights">The Heights</a> on St. Paul's East Side, Twin Cities Habitat's largest-ever development with nearly 150 Habitat homes. The Heights is a major redevelopment of the 112-acre former Hillcrest Golf Course on St. Paul's East Side. The broader development will be transformational for the East Side, delivering more than 1,000 housing units, 1,000 jobs, and a new community with greenspaces and amenities. The Saint Paul Port Authority is leading the redevelopment effort; Sherman Associates, JO Companies, and Twin Cities Habitat for Humanity will contribute housing development at the site.



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Andersen Corporation has supported Twin Cities Habitat for Humanity since 1989. During the course of the 35-year relationship, Andersen has been an active, innovative ally in many facets of Twin Cities Habitat's work. Including the \$1 million Carter Work Project Diamond Sponsorship, Andersen Corporation has donated more than \$3.8 million in funding and product to Twin Cities Habitat.

Over the last decade, nearly 9,000 employees have volunteered their time to build and repair homes. Andersen has also generously sponsored fundraising events and the Women Build program. They consistently provide talented employees to serve as board members, and Andersen President and CEO, Chris Galvin, co-hosted the CEO Build this past fall. Twin Cities Habitat is proud to feature Andersen® windows in every home we build.

Other Andersen-related entities have also been deeply supportive with their financial support over the years: Andersen Corporate Foundation has given \$3.5 million; Fred C. and Katherine B. Andersen Foundation has given \$15.6 million; Hugh J. Andersen Foundation has given \$2.6 million, and the Katherine B. Andersen Fund has given \$1.4 million.

Carter Work Project sponsorship opportunities are available for individuals and organizations. Sponsors gain benefits including national visibility and brand alignment, access to special volunteer opportunities, and participation in this historic project. Explore sponsorship opportunities and contact Twin Cities Habitat for Humanity to get involved by visiting <a href="mailto:tchabitat.org/CWP">tchabitat.org/CWP</a>.

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#### **About Twin Cities Habitat for Humanity**

Twin Cities Habitat for Humanity brings people together to create, preserve, and promote affordable homeownership and advance racial equity in housing. Since 1985, more than 1,700 families have partnered with Twin Cities Habitat to unlock the transformational power of homeownership. Twin Cities Habitat is one of the highest-regarded Habitat for Humanity affiliates nationwide. The affiliate will host the <a href="Jimmy & Rosalynn Carter Work Project">Jimmy & Rosalynn Carter Work Project</a> in fall of 2024 at The Heights on St. Paul's Greater East Side. tchabitat.org.

# **About Habitat for Humanity International**

Driven by the vision that everyone needs a decent place to live, Habitat for Humanity began in 1976 as a grassroots effort on a community farm in southern Georgia. The Christian housing organization has since grown to become a leading global nonprofit working in local communities across all 50 states in the U.S. and in more than 70 countries. Families and individuals partner with Habitat for Humanity to build or improve a place they can call home and pay an affordable mortgage. Through financial support, volunteering or adding a voice to support affordable housing, everyone can help families achieve the strength, stability, and self-reliance they need to build better lives for themselves. Through shelter, we empower. To learn more, visit habitat.org.

# **About Andersen Corporation**

Andersen was founded in 1903 on the philosophy of working "all together" to deliver on its promise to its customers. Every day, the company's more than 13,000 employees are empowered to imagine



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what's possible and do what's right. Andersen delivers products for the way people live, unsurpassed performance for the comfort and peace of mind homeowners desire, and endless design options to achieve any style.

Headquartered in Bayport, Minn., Andersen Corporation and its subsidiaries manufacture and market window and door products under the Andersen®, Renewal by Andersen®, EMCO® and MQ® brands. Andersen, a privately held company, operates manufacturing sites across North America and Europe. Andersen has earned the U.S. Environmental Protection Agency's 2023 ENERGY STAR® Partner of the Year – Sustained Excellence Award. Visit us at <a href="mailto:andersenwindows.com">andersenwindows.com</a>.

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