

# individual sponsorships

MINNEAPOLIS AND ST. PAUL, MINNESOTA | 2024



# After 37 projects around the world,

the donation of time and hands-on labor by former U.S. President Jimmy Carter and former first lady Rosalynn Carter continues to inspire and multiply Habitat for Humanity's global impact. These large-scale building projects raise awareness of the critical need for affordable housing — the heart of Habitat's mission. Through the Jimmy & Rosalynn Carter Work Project:

More than 106,100 volunteers have built, renovated and repaired

4,417 homes in 14 countries.

In addition, we're pleased to announce that Habitat Humanitarians Garth Brooks and Trisha Yearwood will host the 2024 project. Garth and Trisha have volunteered with Habitat for more than a decade, beginning with helping to rebuild the 1,000th and 1,001st post-Hurricane Katrina Habitat homes on the U.S. Gulf Coast.









### When

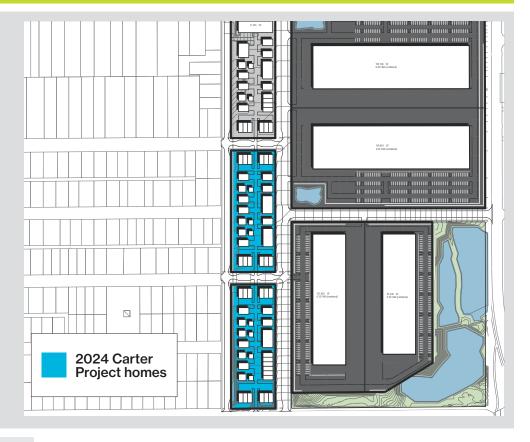
Sunday-Friday Sept. 29 to Oct. 4, 2024

#### Where

Habitat for Humanity's 38th Jimmy & Rosalynn Carter Work Project will take place in Minneapolis and St. Paul, Minnesota.

## What

During the 2024 Jimmy & Rosalynn Carter Work Project, volunteers and community members will build more than 35 new homes in partnership with families in need of affordable housing. The project will launch Twin Cities Habitat for Humanity's construction efforts at The Heights, a transformational 112-acre redevelopment of a former golf course in St. Paul's richly diverse and vibrant East Side community. The Heights will deliver more than 1,000 housing units, 1,000 jobs, and a new community with greenspaces and amenities. Starting with the Carter Work Project, Twin Cities Habitat for Humanity plans to build up to 150 homes across four city blocks over five years – the affiliate's largest development to date. When that development is completed, the new community will deliver the safety, stability and wealth-building potential of affordable homeownership to more than 500 people. Twin Cities Habitat has been building and working in the East Side community for decades and is honored to be part of this historic project.



## Individual sponsorship levels

#### Strength

\$50,000

- Four daily volunteer build opportunities for the week.
- Four reserved seats at the opening ceremony.
- Four invitations to the Carter Work Project 2024 VIP event.
- Inclusion in the house group photo during the build week. Photos will be made available by Habitat for Humanity photographers.
- Four invitations to lunch or dinner with Habitat leaders during the event week.
- Name recognition on signage at all events during the week.
- Name recognition in the sponsor section of habitat.org.
- Four commemorative items from the 2024
  Jimmy & Rosalynn Carter Work Project.

#### **Stability**

\$25,000

- Two daily volunteer build opportunities for the week.
- Two reserved seats at the opening ceremony.
- Two invitations to the Carter Work Project 2024 VIP event.
- Inclusion in the house group photo during the build week. Photos will be made available by Habitat for Humanity photographers.
- Two invitations to lunch or dinner with Habitat leaders during the event week.
- Name recognition in the sponsor section of habitat.org.
- Two commemorative items from the 2024
  Jimmy & Rosalynn Carter Work Project.

#### Self-reliance

\$12,500

- One daily volunteer build opportunity for the week.
- One reserved seat at the opening ceremony.
- One invitation to the Carter Work Project 2024 VIP event.
- Inclusion in the house group photo during the build week. Photos will be made available by Habitat for Humanity photographers.
- One invitation to lunch or dinner with Habitat leaders during the event week.
- Name recognition in the sponsor section of habitat.org.
- Commemorative item from the 2024
  Jimmy & Rosalynn Carter Work Project.

**TRANSPORTATION:** Volunteers are responsible for costs of travel to and from St. Paul, Minnesota. Airport and daily build site transportation will be provided for out-of-town volunteers. (Airport pickup and drop-off times apply.)

**MEALS:** Volunteers are responsible for meals or snacks not catered at the project.

**ACCOMMODATIONS:** Accommodations are not included as part of the sponsorship package. Project week accommodations are available at designated hotels.

# everyone

needs a place to call home



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